



NEWS

Monthly newsletter about Socage World



IMPRESSIVE 2010

2010 has been an amazing year for Socage, as a matter of fact the company increased its turnover from **18,5 to 28,7 million Euro**, around **55% more**.

The company managed to gain

Next Shows



BC INDIA
Mumbai - India
8-11 February 2011



CONEXPO-CON/AGG
Las Vegas - USA
22-26 March 2011



SMOPYC
Zaragoza - Spain
5-9 April 2011



APEX SHOW
Maastricht - Netherlands
14-16 September 2011

in just 16 months (since the company property changed) a large consensus among the most important rental companies and end users of access platforms; this impressive result has been achieved thanks to hi-performances and unmatched reliability products, and also thanks to the strong commercial pressure in Italy and abroad.

In order to compensate the strong order increase, Socage improved its 2 production plants, both located in the province of Modena, with **huge investments** in equipment and structures.

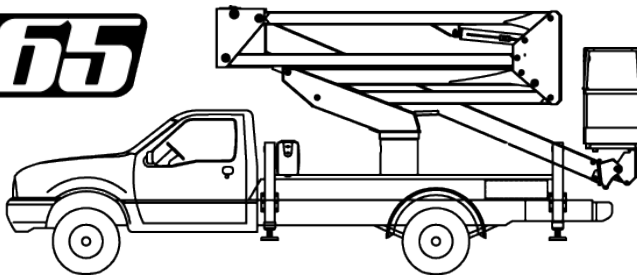
The brand new production lines in San Felice Sul Panaro venue, where light truck mounted models are assembled, will be completed by the end of February of 2011 and will achieve their maximum productivity by end of May 2011.

The plant's monthly production capacity will increase from 50 to **80 platforms**.

Socage celebrates in 2011 the 30 years since the first truck mounted access platform was produced: in **1981** Socage launched the first **Sky Nest 14/7**. Thereafter Socage has been able to achieve a key role in the access platform industry through important technical innovations and through a particular attention at customers' expectations.

The company will celebrate the occurrence with an event that will involve employees and clients; the precise date will be communicated in the next months.

DA365



NEW MARKETS IN POLE POSITION

Socage is focusing on potential new markets like India and the United States, South America and Russia, to increase its World export sales quota.

Socage will attend **BC INDIA**, hold in Mumbai from 8 to 11 February, and **CONEXPO-CON/AGG**, in Las Vegas from 22 to 26 March. Socage has already developed the brand new **DA365**, derived from DA320 model, for the North

American market, that is double articulated which is a technical solution never seen before in this market.



NEW DISTRIBUTION AGREEMENT

Socage has just signed a distribution agreement with Exan AS which will become the new official dealer for the Baltic area. Exan AS, established in 1991, has been dealing for years with the major brands of the truck mounted knuckle boom cranes and body parts industries. The company is going to sell in Estonia, Latvia and Lithuania through its three country branches.

www.exan.ee

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